



# Regional Innovation Fair

November 12th 2014

Expo Arad

Arad, West Region, România

## Key speakers

**Mr. Sorin Maxim**

**General Director**

**Regional Development Agency - West Region Romania**



Sorin Maxim is the General Director of the Regional Development Agency West Romania (West RDA). With a BA in Informatics - Mathematics and also in Economic Sciences, he has an extended project management background. Prior to occupying the top

position within West RDA, he was Head of the Programs and Monitoring Department, dealing with the promotion, evaluation and monitoring of the PHARE Social and Economic programmes implemented within the West Region Romania. As Director of West RDA, he is in charge of the overall coordination of the regional development policy activities, encompassing regional planning, funds management, monitoring, FDI attraction, interregional cooperation and promotion. Since 2011 Sorin Maxim is President of the West Region's ICT Cluster, created at West RDA initiative.



The Regional Development Agency West (West RDA) represents the westernmost of eight development regions in Romania, determined to develop and promote the region as a whole, nationally and internationally. RDA West will contribute to the sustainable development and prosperity of the Region by encouraging investments, participating in the industrial restructuring process and creating new jobs.

**The main objectives** of RDA West are: managing development funds allocated by the EU to the West Region; strategic programming of the region's economic and social development, in partnership with local actors; promoting cooperation and information/competency transfer between business, science, and technology units that would contribute to developing the region; coordinating agency intra- and inter-regional partnerships as well as international relationships; promoting the West Region nationally and internationally; and participating in projects with a major impact on the regional development.

**Letiția Clara PAVELESCU,**

**Romanian NCP Coordinator**

**Ministry for National Education**

Letiția Clara PAVELESCU has a degree in Chemical Engineering from University Politehnica of Bucharest, Romania and holds a master's degree in International Relations and European Integration from the National School for Political and Administrative Studies in Bucharest. She has been acting as Romanian delegate to the PC NMP and NCP NMP under FP6. In FP7 she was the Romanian FP7 NCP for Security, NMP, Health and the Romanian delegate to the Health PC. She is familiar with the European Commission's rules and procedures regarding FP project proposals. She participates in several FP6, FP7 funded projects like COOREERS, ROMOB, SEE-ERA.NET, ERA-ENV, HEALTH NCP Net, NMP TeAm, NMP TeAm 2 and she was Project leader for a PHARE project. In Horizon 2020 she is the Romanian NCP coordinator, Security NCP and the Romanian delegate to the Secure Societies Programme Committee and to the H2020 Food Security Programme Committee.



MINISTERUL  
EDUCAȚIEI  
NAȚIONALE

**Mr. Sven Schade**

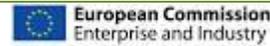
**Policy Officer, European Commission**

**DG Enterprise and Industry, Dir D — SMEs and Entrepreneurship, Unit 2. SME Access to Markets**



Sven Schade works as Policy Officer at the Innovation Directorate within the Directorate General for Enterprise and Industry under the European Commission, while the focus of his work is providing better

innovation support services for SMEs as, for example, in innovation management and peer-learning among innovation support providers across Europe. Before joining the European Commission in 2006 he worked as a freelance consultant for innovation projects, including the establishment of cluster initiatives and an incubator in Lithuania.



**The European Commission's Directorate-General for Enterprise and Industry** has the mission to promote a growth-friendly framework for European enterprises. It has a key role in the Europe 2020 agenda of smart, sustainable and inclusive growth.

To promote growth in Europe, DG Enterprise and Industry focuses on six objectives:

- Ensure an open internal market for goods in the EU;
- Strengthen the industrial base in Europe;
- Encourage the growth of SMEs and promote an entrepreneurial culture;
- Promote industrial innovation to generate new sources of growth;
- Support the internationalisation of EU businesses;
- Support the European presence in space and satellite navigation.

Dg Enterprise and Industry's flagship initiative is "An Industrial Policy for the Globalisation Era" which sets out a number of actions to improve the business environment, notably for SMEs, and to support the development of a strong and sustainable industrial base able to compete globally.

**Ms. Raluca Cibu-Buzac,**

**President, Tehimpuls Regional Center for Innovation and Technology Transfer**



As Director for Regional Policy and Internationalization within *West Regional Development Agency (West RDA) Romania*, Ms. Raluca Cibu-Buzac is in charge of regional policy-making, sustainable development, regional and international projects, setting-up of networks of regional stakeholders, business

support, investment promotion, clustering, innovation policies & support instruments, international relations & interregional co-operation. Since 2005 she is leading 2 support organizations as President of *Tehimpuls Regional Center for Innovation and Technology Transfer* and President of *Automotivest Cluster*. During this period she gained extensive experience in the fields of commercialization of RDI results, technology transfer, innovation vouchers, clusters, supplier development, and customized training sessions. She has been lecturer at West University of Timisoara on project development / project cycle management.



Tehimpuls - The Regional Center for Innovation and Technology Transfer is a joint project within the Regional Strategy for Innovation for 2002-2005 of the West Region, Romania.

Tehimpuls seeks to stimulate the regional economy and to increase the competitiveness of local businesses by promoting innovation and technological development for the West Region (Timiș, Arad, Caraș-Severin, and Hunedoara counties).

Acting as a *regional interface*, Tehimpuls proposes strategic links with major regional partners.

The *services rendered by Tehimpuls* include:

- Assistance in developing innovative projects and commercializing the research results
- Assistance in developing co-op projects involving SMEs and centers for research, development and innovation
- Raising awareness towards innovation and technological development in the West Region
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**Mr. Mathieu Doussineau**

**Policy Analyst, Knowledge and Grow Unit, Joint Research Centre, European Commission**



Mathieu Doussineau a scientific officer at the European Commission's Joint Research Centre (JRC-IPTS). He has a background in the evaluation and impact assessment of research and innovation policies at European, national and regional levels and his recent work has focussed on the analysis of ERA policies. At JRC-IPTS, his activities

focus on the monitoring and analysis of European research and innovation policies. He is currently involved in smart specialisation activities and the synergies between R&I public funding. Previously in IPTS, Mathieu was involved in the JRC ERAWATCH platform.



As the Commission's in-house science service, the Joint Research Centre's mission is to provide EU policies with independent, evidence-based scientific and technical support throughout the whole policy cycle. Its work has a direct impact on the lives of citizens by contributing with its research outcomes to a healthy and safe environment, secure energy supplies, sustainable mobility and consumer health and safety.

The JRC draws on over 50 years of scientific work experience and continually builds its expertise based on its seven scientific institutes, which host specialist laboratories and unique research facilities. They are located in Belgium (Brussels and Geel), Germany, Italy, the Netherlands and Spain. The JRC is a key player in supporting successful investment in knowledge and innovation foreseen by the Horizon. It contributes to the overall objective of Horizon 2020 with its long-standing scientific expertise, modelling capacity, foresight studies; work on standards, infrastructure and e-infrastructures.

**Charles de Monchy**

**Plan Facilitator**



Charles de Monchy (NL) has worked as a planning facilitator for many innovation and development programs in Europe and abroad. His passion is to help solve problems and grasp opportunities with constructive dialogue and proper planning sessions.

**Mr. Tamas Gyulai**

**Regional Expert, Regional Innovation Agency of South Great Plain Association of Public Utility**



Tamas Gyulai worked as Managing Director of the Regional Development Agency of Dél-Alföld region in 1998-2007, was CEO of DEAK Cooperation Reserch Non-profit Company (technology transfer organisation of University of Szeged) in 2008-2010 and now Board Member of Technology Innovation International and member of the Eminence Grise Club of EURADA since 2011. He was the first director of the Regional Innovation Agency of South Great Plain and now an active member of the regional expert team.





**Mr. Nicolae Farbaș**

**Scientific Director at National Research Institute for Welding and Material Testing ISIM Timisoara**

Mr Nicolae Farbaș is a Researcher Grade 1 with a Ph.D. in physics – magnetism field. He conducted scientific research activities in the field of welded materials, materials' testing, development of non-destructive testing equipment, inspection and risk-based maintenance, etc. He followed professional specialization courses in Germany on DAAD and EU grants. His professional expertise included directing several research projects within national and European programs. Additionally he is member of Technical Committee TC 383 of ASRO to develop the standard SR 13547-1 "Business development model through innovation, Part 1 - Innovation Management", President of the *Association for Multidisciplinary Research West ACM-*, member of the Management Unit of West Region RIS project, and also Assistant of West RDA and Tehimpuls Association in innovation projects



Founded in 1970, **Institute for Welding and Material Testing ISIM Timisoara** is a centre of scientific and technical competence in the field of welding and material testing. Operating since 1999 as a national research & development institute, nationally and internationally acknowledged, ISIM has in progress the following actions:

- Scientific research : Welding and allied processes, Material testing
- Technological development
- Training and qualification of personnel in the field of welding and nondestructive testing
- Certification
- Inspection
- Technological transfer