



Baden-Württemberg

MINISTERIUM FÜR FINANZEN UND WIRTSCHAFT

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Baden-Württemberg

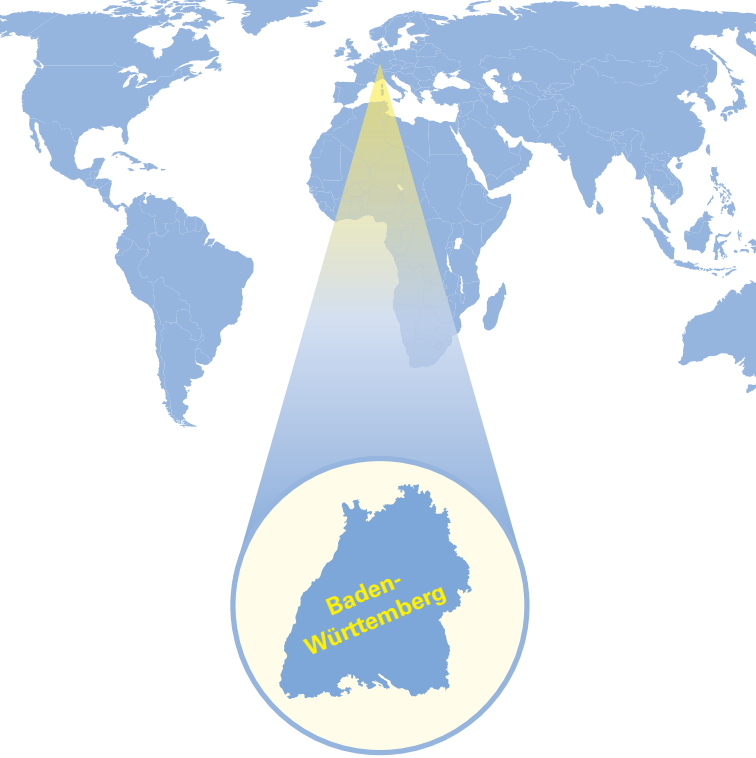
STATISTISCHES LANDESAMT

Economic Facts and Figures Baden-Württemberg 2014



Baden-Württemberg

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This south-west state of Germany is a top quality location for enterprises with international standing.

Baden-Württemberg's strength is its high economic performance. This strong export-oriented economy invests enormous amounts in research and development as well as in innovations. Flagship branches are the technology sectors like automobile production and mechanical and electrical engineering.

A successful network of small, medium-sized and large manufacturers, closely intertwined to research facilities and production-oriented services, is the motor behind the strong economic development.

Baden-Württemberg's high quality standards are an ideal location for successful business.

For more information please refer to the addresses and telephone numbers on the last page.

Area and Population

	Unit	2005	2010	2013
Area	km ²	35 752	35 751	35 751
Total population	1 000	10 736	10 754	10 632
less than 20 years	1 000	2 288	2 129	2 044
65 years and over	1 000	1 954	2 091	2 098
density of population	population per km ²	300	301	297

Economic Strength

Gross domestic product				
in current prices	EUR mill.	321 597	365 767	407 245
per capita	EUR	29 976	34 030	37 472
real economic growth	%	0,3	7,4	0,9
Distribution of gross value added (current prices)				
Agriculture, forestry and fishing	%	0,6	0,5	0,5
Industry, excluding construction	%	33,0	33,5	34,2
Manufacturing	%	30,6	30,5	31,5
Construction	%	4,2	4,5	4,6
Service activities	%	62,1	61,5	60,7
Trade, transportation and storage, accommodation, information and communication	%	17,6	16,8	16,6
Financial, insurance and real estate activities, professional service activities	%	25,2	25,2	25,1
Public administration and other service activities, education and human health	%	19,3	19,5	19,0

Income

Gross wages and salaries per employee	EUR	28 756	30 540	33 298
Including				
Manufacturing	EUR	37 705	40 789	45 266
Construction	EUR	27 731	30 613	35 818
Trade, transportation and storage, accommodation, information and communication	EUR	24 316	25 929	27 882
Financial, insurance and real estate activities, professional service activities	EUR	27 038	27 662	30 415
Public administration and other service activities, education and human health	EUR	24 181	25 926	27 453

Total employment

	Unit	2005	2010	2013
Total employment	1 000	5 480	5 642	5 863
Percentage of total employment				
Agriculture, forestry and fishing	%	1,5	1,3	1,3
Industry, excluding construction	%	27,4	25,9	25,9
Manufacturing	%	26,4	24,8	24,9
Construction	%	5,5	5,4	5,4
Service activities	%	65,5	67,4	67,5
Trade, transportation and storage, accommodation, information and communication	%	24,5	24,4	24,4
Financial, insurance and real estate activities, professional service activities	%	14,4	15,4	15,6
Public administration and other service activities, education and human health	%	26,6	27,6	27,4

Labor market

Unemployed	1 000	385,3	272,6	233,9
Unemployment rate (ILO)	%	7,1	4,8	3,4

Companies in Baden-Württemberg in 2011 according to economic sector

Economic sector	Enterprises		
	Number	Employees subject to social insurance	Turnover
	1 000		EUR bill.
Industry	100,9	1 661,4	467,3
Wholesale and retail trade; repair of motor vehicles and motorcycles	90,6	619,9	252,1
Transportation and storage	14,9	117,2	19,2
Accommodation and food service activities	34,1	94,4	8,5
Information and communication	16,4	133,3	33,2
Financial and insurance activities	10,5	120,8	8,7
Real estate activities	50,0	23,0	12,7
Professional, scientific and technical activities	69,5	217,8	54,7
Administrative and support service activities	22,5	203,2	17,0
Education	8,1	91,2	1,5
Human health and social work activities	29,0	435,8	6,0
Arts, entertainment and recreation	12,3	24,6	3,7
Other service activities	31,1	98,2	5,1
Total	490,0	3 840,9	889,7

Industry

(manufacturing)	Unit	2005	2010	2013
Local units	Number	8 437	7 875	8 093
Employees	1 000	1 198	1 151	1 216
Turnover	EUR mill.	261 163	271 939	312 660
Domestic Turnover	EUR mill.	138 059	135 810	147 679
Foreign Turnover	EUR mill.	123 104	136 129	164 981
Export rate	%	47,1	50,1	52,8
Wages and salaries per employee	EUR	40 649	43 338	48 014

Industrial Structure

(Percentage in proportion to the turnover in manufacturing)

Manufacture of motor vehicles, trailers and semi-trailers	%	.	26,0	28,1
Manufacture of machinery and equipment n.e.c.	%	.	20,6	21,7
Manufacture of fabricated metal products, except machinery and equipment	%	.	7,3	7,3
Manufacture of electrical equipment	%	.	7,3	6,8
Manufacture of food products	%	.	4,5	4,6
Manufacture of computer, electronic and optical products	%	.	5,3	4,3
Manufacture of rubber and plastic products	%	.	4,0	4,0
Manufacture of chemicals and chemical products	%	.	3,7	3,4
Manufacture of basic pharmaceutical products and pharmaceutical preparations	%	.	2,7	2,8

Craft

Local units	Number	100 040	106 844	108 724
Employees	1 000	715	704	713
Turnover	EUR bill.	61,2	76,1	80,9

Primary Construction Industry

Local units (June)	Number	7 141	6 921	7 172
Employees (June)	1 000	86,0	86,4	89,8
Turnover	EUR mill.	9 002	10 301	12 256
Housing	%	39,3	36,9	38,3
Economic construction	%	31,4	32,5	35,7
Road and public construction	%	29,3	30,6	26,1

Education	Unit	2005	2010	2013	Tourism	Unit	2005	2010	2013
		Total school pupil population	1 000	1 720			1 651	1 573	Guest beds
General education schools	1 000	1 308	1 219	1 149	Overnight stays	1 000	40 501	43 515	47 756
Vocational schools	1 000	412	432	424	Foreign guests	1 000	6 572	8 020	9 898
Total college and university student population	1 000	243	287	344	Foreign Trade				
Law, economic and social sciences	1 000	66	86	104	Total exports	EUR mill.	123 144	152 722	173 382
Mathematics, natural sciences	1 000	49	54	66	Motor vehicles and parts	EUR mill.	.	35 108	40 418
Engineering sciences	1 000	45	60	77	Machinery	EUR mill.	.	32 572	36 976
Vocational Training					Pharmaceutical products	EUR mill.	.	13 053	13 931
Total trainees (apprentices)	1 000	198	205	196	Data processing devices, electronic and optical products	EUR mill.	.	11 415	12 173
Industry and commerce	1 000	112	124	122	Electrical equipment	EUR mill.	.	10 187	11 534
Trades	1 000	56	55	49	Chemical products	EUR mill.	.	7 098	9 015
Agriculture	1 000	4	4	4	Ultimate destinations of exports				
Civil service	1 000	6	6	5	USA	EUR mill.	14 906	13 631	18 753
Liberal professions	1 000	17	15	14	EU 28	EUR mill.	72 068	80 459	87 299
Home economics	1 000	2	2	1	France	EUR mill.	11 896	12 452	13 956
Science and Research					Netherlands	EUR mill.	6 640	11 532	11 952
State expenditures (incl. communities)	EUR mill.	3 032	3 585	3 892	United Kingdom	EUR mill.	8 097	7 898	10 027
Total college and university personnel	1 000	37	61	66	Italy	EUR mill.	8 536	8 572	7 617
Natural and engineering sciences	1 000	14	21	23	Switzerland	EUR mill.	7 051	12 622	13 327
Total personnel in research and development work in the industrial sector	1 000	82,4	88,6	97,6	People's Republic of China	EUR mill.	3 618	11 079	12 348
R&D intensity	%	4,3	4,8	5,1	Japan	EUR mill.	3 140	2 843	4 181
Domestic applications for a patent	Number	12 812	14 783	14 564	Total imports				
Engineer density	%	3,7	3,9	.	USA	EUR mill.	8 602	10 548	9 350
					EU 28	EUR mill.	59 857	71 240	82 726
					France	EUR mill.	9 088	10 047	11 226
					Netherlands	EUR mill.	4 689	6 622	10 443
					People's Republic of China	EUR mill.	4 325	9 551	9 293

Baden-Württemberg's Economic Ranking in Germany

	2005	2010	2013
	Percentage (%) in proportion to Germany		
Area	10,0	10,0	10,0
Population	13,0	13,2	13,2
Persons in employment	14,1	13,9	14,0
Manufacturing	17,9	17,7	17,7
Self-employed	13,4	13,1	13,2
Gross domestic product (current prices)	14,5	14,7	14,9
General education school population	13,8	13,9	13,6
Vocational school population	14,2	16,1	15,6
Total college and university student population	12,2	13,0	13,2
Mathematics, natural sciences	13,8	14,0	14,0
Total personnel in research and development work in the industrial sector	27,1	36,6	27,3
Domestic applications for a patent	26,5	31,3	30,8
Employees, manufacturing	20,5	20,4	20,4
Machinery	28,3	30,1	29,7
Vehicle construction	25,7	27,4	27,4
Overnight stays	11,8	11,4	11,6
Exports	15,7	16,0	15,9
Machinery	.	23,0	22,7
Motor vehicles and parts	.	21,8	21,3
Pharmaceutical products	.	25,9	24,2
Electrical equipment	.	16,9	17,3
	Key level figures (Germany = 100)		
Per capita gross domestic product (current prices)	111,1	111,5	112,3
Per capita expenditures on research and development	188,3	185,8	197,0
Export rate (manufacturing)	115,3	112,2	114,8
Gross wages and salaries per employee	107,6	106,9	107,3

Baden-Württemberg's Largest Cities 2013

City	Population	Area
	1 000	km ²
Stuttgart	603	207
Karlsruhe	299	173
Mannheim	297	145
Freiburg	218	153
Heidelberg	151	109
Ulm	119	119
Heilbronn	118	100
Pforzheim	118	98
Reutlingen	111	87
Esslingen	89	46
Ludwigsburg	89	43
Tübingen	84	108

Information and addresses

If you are interested in more detailed information on cooperation with companies in Baden-Württemberg and on issues of industrial development, please contact one of the following addresses:

International economic cooperation

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